

2015 Sponsorship Opportunities

For the past 10 years, the IWIRC Hong Kong chapter has hosted a wide variety of extremely successful and well attended events, offering the women of the restructuring, bankruptcy and insolvency industry the chance to network with fellow practitioners on an informal basis. At many events throughout the year, Friends of IWIRC, being those who are supportive of IWIRC initiatives but who are not yet paid-up Members and the men within our industry, are also invited to attend. We now have approximately 600 Friends and Members of IWIRC on our mailing list.

IWIRC Hong Kong are in the process of planning the rest of this year's events calendar and are looking to finalise sponsorship arrangements for events to be held throughout 2015, as soon as possible. This is where you come in.

Below is a summary of the benefits of sponsoring an IWIRC event, as well as a brief description of each planned event, including amount of sponsorship sought and the number of expected attendees, which we hope will encourage you to support IWIRC here in Hong Kong.

The main events for which we are looking for sponsors are set out below, with an estimation of cost:

1. **Technical Seminar** – seminar on a relevant topic to be hosted in your conference room with capacity for at least 60 people seated. Lunch and refreshments to be provided by your organisation (1 firm).
2. **The Inaugural IWIRC Grand Quiz!** This year, it has been decided that we will 'rest' our industry debaters and introduce a new event into the IWIRC calendar. The design of this event is very much 'under-construction' and so provides an opportunity for your own input if you are interested in sponsoring this event. Given it will replace one of our key events in the calendar; this is anticipated to be a high profile and sought after event – approximately HK\$22,000 per firm (3 firms).
3. **Annual Mixer** – venue TBC. In previous years the Annual Mixer has been hosted at Shore and the FCC. HK\$20,000 - 22,000 per firm (3 firms).

Other key events for 2015 including calendar kick off drinks, Breakfast Bites and the annual Dim Sum lunch, already have confirmed sponsors.



Why sponsor an IWIRC event?

- Your organisation name and logo will appear on the event invitation and at the event.
- Banners and promotional material can be displayed and distributed at the specific event venue (within reason and subject to any restrictions imposed by the venue itself).
- You will receive exposure to members of IWIRC globally via the IWIRC website and Facebook page as we also include a write-up and photos of each event and the logos of our sponsors (on the website only).

What happens next?

If you would like to support IWIRC in its 10th anniversary year and wish to sponsor one of our events in 2015, please contact iwirchk@gmail.com or any of the current board members directly and we can start the ball rolling.

IWIRC will work with you and your marketing team to ensure your sponsorship is maximised and we welcome your creative ideas and constructive feedback, though please note when making urgent requests that our board kindly volunteer their time to IWIRC in addition to our full time roles!

We look forward to working with you and encourage you to join IWIRC today at www.iwirc.com .

IWIRC Hong Kong

9 February 2015

International Women's Insolvency and Restructuring Confederation (IWIRC)

www.iwirc.com / [Facebook](#) / [Twitter](#) / [Linked In](#)

We are 10 this year!

The Hong Kong Network of IWIRC was established in May 2005. The current committee includes Naomi Moore of Akin Gump, Emily Tillett and Fiona Cumming of Allen & Overy, Laura Chung and Alex Welch of FTI Consulting, Ka Yin Au-Yeung of Hogan Lovells, Yvonne Chong of KPMG, Sophie Lyall of Linklaters, Aisling Dwyer of Maples and Calder, Cathy Hsieh and Candy Hui of PricewaterhouseCoopers, Eloise Fardon of Stephenson Harwood, Joanne Collett and Catherine Read of Walkers, Sarah Knapton of O'Melveny & Myers.